

Xinyu Li, UX Designer

www.xinyu.design
lixinyu513@gmail.com
(404) 395-5031
linkedin.com/in/xinyuuu

Google, UX Design Intern

May.2017 - August.2017 | New York City, NY

Researched and identified problems through stakeholder talks and user research in the complex industry of advertising. Designed and validated workflows and interfaces through iterations. Collaborated with multiple roles to drive alignments.

Georgia Tech, Communications Designer

Jan.2017 - Present | Atlanta, GA

Brainstormed and crafted multi-platform (web and print) graphics and websites for various projects with an audience from 15 universities in Atlantic Coast Conference.

State Street, UX Design Intern

Feb.2016 - Jul.2016 | Hangzhou, China

Redesigned main task flows of Apsara, a fund mock-trading platform and delivered comprehensive design specs.

Solar Technology Co. Ltd, Product Designer

Jan.2015 - May.2015 | Hangzhou, China

As the only designer, took the responsibility from strategy to the design of Solar, a mobile APP for cohesive family networks. Followed lean startup approach: MVP and rapid iterations.

Student Portal of Zhejiang University, Lead Designer

Sep.2013 - May.2015 | Hangzhou, China

Designed and launched Mobile, an all-in-one APP for students at Zhejiang University. Mentored 10+ junior designers. Led website and visual identity design for 30+ campus events.

Georgia Institute of Technology

Aug.2016 - May.2018 (expected) | Atlanta, GA
MS., Human-Computer Interaction

Zhejiang University

Sep.2012 - Jun.2016 | Hangzhou, China
B.Eng., Industrial Design
B.Eng., Energy & Environment Sys Eng

Skills

Low to High Fidelity Design & Prototyping
Persona
Storyboarding
Wireframing
User Research
Usability Testing
3D Modelling & Printing

Tools

Sketch
Adobe Creative Suite
Principle
Framer
Affinity Designer
Balsamiq
Invision
HTML , CSS , JavaScript